CITY OF ENGLEWOOD
STRATEGIC PLAN

2020 - 2022

CITY OF Englewood

Three Year
STRATEGIC PLAN

In the summer of 2020, the Englewood City Council approved a three-year strategic plan which runs through the 2022 fiscal year. The strategic plan is anchored by the city's mission, vision, and values and organizes work towards the achievement of seven outcomes. Progress updates will be provided quarterly with a performance report issued in January of every year.

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Mission & Vision

Mission: To promote and ensure a high quality of life, economic vitality, and a uniquely desirable community identity.

Vision: To promote and ensure a high quality of life, economic vitality, and a uniquely desirable community identity through the delivery of reliable, affordable and flexible services and by proactively collaborating with our citizens and businesses to develop an environment that fosters safety and opportunity.

Organizational Values
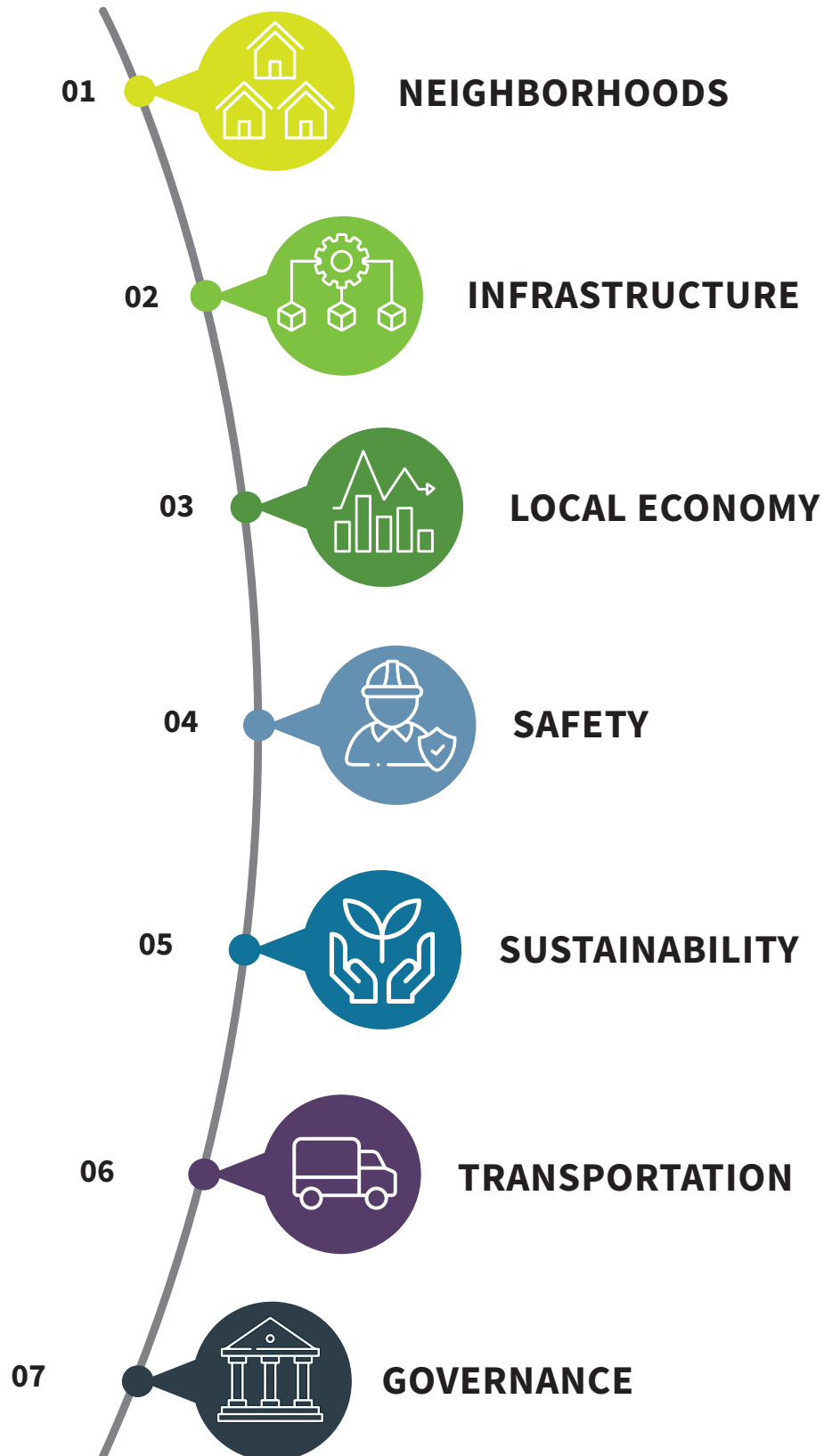
Integrity

Trust

Respect

Excellence

Accountability

Teamwork

Outcome Areas

01 NEIGHBORHOODS

02 INFRASTRUCTURE

03 LOCAL ECONOMY

04 SAFETY

05 SUSTAINABILITY

06 TRANSPORTATION

07 GOVERNANCE

Neighborhoods

A city that fosters diverse, vibrant, connected and engaged neighborhoods
- Ensure neighbors are connected to one another
- Ensure walkability
- Ensure residents feel ownership and connection to law enforcement/code enforcement
- Establish Neighborhood Resource Program and Neighborhood Resources Coordinator
- Ensure affordability
- Work to ensure residents are informed and engaged with their local government
- Promote resident volunteerism in neighborhoods
- Organize neighborhoods into distinct areas with unique identities
- Encourage diversity of people and architecture
- Create ad hoc design feedback boards for design input for new construction

Infrastructure

A city that proactively and in a cost-effective manner invests in, maintains and plans to protect its infrastructure
- Establish a long-term Capital Improvement Plan
- Establish a 20-year plan for financing
- Establish a city-wide Asset Management Plan
- Reduce the number of structures at risk of flooding in a 25-year storm event by 20 percent
- Educate public on the importance of building, maintaining, replacing and funding infrastructure
- Repair potholes initially within seven business days
- Ensure neighborhood roadways are safe and well-maintained

Local Economy

A city that supports, retains, and attracts a diverse local economy
- Attract and retain a diversified industry mix including retail, restaurant, manufacturing, medical and arts
- Retain and sustain local business
- Hold commercial vacancy along S. Broadway to a minimum by supporting redevelopment of aging properties and
  supporting new business development in the area
- Ensure pro-business climate while maintaining high standards for development
- Redevelop and densify CityCenter
- Ensure a focus on locally owned and operated businesses
- Establish a Downtown Development Authority
- Promote business to business transactions and shop local campaign
- Ensure Englewood development process is equivalent to or better than neighboring communities
- Attract and retain a hotel in central Englewood
- Utilize job training and skills development programs for local business, residents and people experiencing homelessness
- Ensure commercial areas, like neighborhoods, have unique character and pedestrian amenities for employees and visitors
- Assess development codes bi-annually and modify as needed
- Celebrate economic and redevelopment successes

Safety

A city that protects its people, infrastructure, and built environment
- Build, maintain, replace, and fund a quality storm drainage system
- Provide community resiliency against human-made and natural disasters
- Ensure reduced speed inneighborhoods and traffic calming measures where appropriate
- Ensure high quality public safety services
- Pursue zero vehicular, pedestrian and cyclist deaths
- Develop sustainable solutions for both humans and living things
- Research and implement innovative and effective best practices used through the country for both Police and
  Code Enforcement
- Ensure well maintained residential and commercial properties throughout the city
- Ensure the built environment is constructed in a safe manner through CPTED
  (Crime Prevention Through Environmental Design) implementation
- Ensure widespread knowledge ofproperty maintenance codes for both residential and commercial properties

Sustainability

A city that protects its natural environment

- Consider long-term sustainability in infrastructure
- Maintain the current built environment and maximize the lifecycle of newer high-profile buildings (police station, schools)
- Develop a proactive capital plan to address needed capital and maintenance of city buildings
- Evaluate organized garbage and recycling collection program
- Support pollinators, particularly in parks and cut the use of pesticides
- Promote homeowner and business conservation and sustainability efforts
- Implement strategies that will respond to climate variability
- Move toward a green energy grid with steps toward energy independence
- Invest in water infrastructure
- Pursue funding partnerships regionally and nationally for water programs
- Improve taste and clarity of Englewood water
- Address aging irrigation systems in parks
- Increase water conservation efforts
- Stormwater quality
- Engage in sustainable water futures that employ water-efficient systems
- Increase efficiency of irrigation systems in parks
- Educate the public regarding water availability, conservation and individual responsibilities
- Build solar gardens and encourage energy efficient homes and businesses

Transportation

A city that fosters safe and accessible multi-modal transportation options

- Resolve dangerous crossing areas
- Improve safety and walkability from neighborhoods to parks and schools
- Develop traffic calming measures to reduce speed in neighborhoods
- Improve automobile safety and travel times on Broadway, Hampden, and Belleview
- Develop a system of non-motorized trails and paths that are safe, separated from vehicular traffic and connect the entire city (short term: paint bike lanes and promote protected bike lanes)
- Develop integrated mobility systems such as bike and pedestrian routes and trails through partnerships with surrounding communities
- Increase ridership on RTD transit options in Englewood

Governance

A city government that is accountable, effective, and efficient

- Develop an information technology infrastructure - including hardware, software, people, and facilities - that is secure, resilient and adaptable to meet the current and anticipated future needs of the city.

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